

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57171

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SHORR JOHNSON MAGNUS				BOB CASEY FOR PENNSYLVANIA		
AND	1831 Chestnut St Ste 602				PO BOX 58746		
ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA 19102-8746	
	USA				USA		
CONTACT					PRODUCTGENRL ELECTION WEEK #1 -ADD 2		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION ALL RATES ARE NON PREEMPTABLE PAID FOR BY CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE										
1	22.22..	4	09:00A	10:00A	30S	11/01/12-11/06/12		8	225.00	1800.00
2	20012.. <i>Cancelled</i> 1230P-2P		12:30P	02:00P	30S	11/01/12-11/05/12	CBS SOAPS 1230-2P	0	450.00	.00
3	F	2	12:35A	01:37A	30S	11/02/12-11/02/12	THE LATE LATE SHOW W/CRAIG	2	225.00	450.00
4	Sa	4	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	4	300.00	1200.00
5	Sa	2	07:00P	07:30P	30S	11/03/12-11/03/12	SAT 7PM NEWS	2	750.00	1500.00
6	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	11PM NEWS	1	2025.00	2025.00
7	Sa	1	01:05A	02:05A	30S	11/03/12-11/03/12	CRIMINAL MINDS	1	200.00	200.00
8	Su	2	06:30A	07:00A	30S	11/04/12-11/04/12	THE SUNDAY BUSINESS PAGE	2	135.00	270.00
9	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
10	Su	1	01:05A	01:35A	30S	11/04/12-11/04/12	THE INSIDER	1	400.00	400.00
11	M	1	05:00A	05:58A	30S	11/05/12-11/05/12	THIS MORNING 5-6AM	1	360.00	360.00
12	M	2	02:58P	03:58P	30S	11/05/12-11/05/12	DR. PHIL	2	500.00	1000.00
13	M	1	07:58P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	5000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
14	Sa	2	12:05A	01:05A	30S	11/03/12-11/03/12	CSI: MIAMI	2	225.00	450.00
							Total Contract:	28		18885.00
Billing Summary										
						Oct	Nov	Dec	Total	
					Qtr 4-12	.00	18885.00	.00	18885.00	
									GRAND TOTAL	18885.00

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